

Burleith Website/ Bell Advertising Contract

Date: _____

Web Ad/ Logo: 6% discount for 1 Year contract

_____ A: Basic: \$20 / month and \$225/ 12 months: Size: 150 px square

_____ B: Expanded: \$40/ month and \$450/12 Months: Size: 150 px square

Period:

_____ One-Year contract (*indicate which month to start*) _____

_____ Six-Month contract (*indicate which month to start*) _____

_____ Monthly contract (*indicate which months*) _____

Bell Advertising: 10% discount for 4 month contract

Size:

_____ A \$35/ month; \$126/ 4 months (year of the Bell) **Single:** 2" high x 2.3 wide

_____ B \$60/ month; \$216/ 4 months (year of the Bell) **Vertical double:** 4"h x 2.3" w

_____ C \$60/ month; \$216/ 4 month (year of the Bell) **Horizontal double;** 2"h x 4.9" w

_____ D \$200/ month; \$720/ 4 months (year of the Bell) **Half Page:** 4.8" x 7.5"w

_____ E \$400/ month; \$1,440/ 4 months (year of the Bell) **Full Page** 9.6" x 7.5" w

Period:

_____ One-Year contract (4 months) (*indicate month to start*) _____

_____ Monthly contract (*indicate month*) _____

Combination Web & Bell – 1 Year 15% discount:

_____ Basic Web & **Single** size Bell: \$323 (12 months web & 4 issues Bell)

_____ Expanded Web & **Single** size Bell: \$527 (12 months web & 4 issues Bell)

_____ Basic Web & **Vertical/ Horizontal Double** Bell: \$408

_____ Expanded Web & **Vertical/ Horizontal Double** Bell: \$612

_____ Basic Web & **Half Page** Bell: \$884

_____ Expanded Web & **Half Page** Bell: \$1,088

_____ Basic Web & **Full Page** Bell: \$1,564

_____ Expanded Web & **Full Page** Bell: \$1,768

Provide Artwork in the following format: camera ready art, jpeg or svg format & email to advertising@burleith.org. Bell Ads are no bleed, black & white, high resolution.

Deadlines: Please have the contract, payment, and artwork delivered by the 20th of the prior month.

Business Name: _____ Contact Name: _____

Address: _____

Email: _____ Phone: _____

Signature: _____ Amount of Payment: _____

Please make your check out to the "Burleith Citizens Association"

Check Enclosed: _____ PayPal _____

Mail form and Check to: Burleith Citizens Association
PO Box 32262 Calvert Station
2336 Wisconsin Ave. NW
Washington, DC 20007

If using PayPal, please scan and email contract to: advertising@burleith.org. PayPal can be accessed from the www.burleith.org website on the Advertising page.